



KMOV
One Memorial Drive
St. Louis, MO 63102

LUC Inc.
25 Whitlock Place SW
Suite 201
Marietta, GA 30064-3142

Contract

852944

Schedule Dates 09/18/12-09/23/12
Advertiser Chris Koster for Missouri Attorney General (26939)
Agency/T-Code LUC Inc. (2304)/867768541
Product Political - State Attorney General (1184)
Brand DEMOCRAT (169542)
Salesperson Daniell, Brad (1062)
Sales Office TeleRep - Atlanta
Buyer Name BRIMER,CHRIS
Phone/Fax (314) 514-5684 /
CPE N/A
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ATTORNEY KOSTER
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/06/12
Last Modified 09/06/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06302074
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,848.00
Net Total \$10,472.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	31	\$12,320.00
Grand Total:	31	\$12,320.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20015- News @ 6am M-F	4		X	X	X	X			4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)	AWAKE NEWS4 6AM	9/6/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	131968- CBS This Morning	4		X	X	X	X			4	\$90.00	\$360.00	St. Louis (KMOV) (KMOV)	CBS THIS MORNING	9/6/12
3.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	20023- News @ 12noon M-F	2			X		X			2	\$225.00	\$450.00	St. Louis (KMOV) (KMOV)	CH4 NEWS NOON	9/6/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20054- News @ 5pm M-F	4		X	X	X	X			4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/6/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20055- News @ 6pm M-F	4		X	X	X	X			4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)	CH4 NEWS	9/6/12
6.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20062- News @ 10pm M-F	4		X	X	X	X			4	\$900.00	\$3,600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS	9/6/12
7.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20103- News @ 6pm Sa							1		1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)	CH4 NEWS SAT	9/6/12
8.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20108- News @ 10pm Sat							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)	CH4 NEWS SAT	9/6/12
9.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 10A (CT)								2	2	\$200.00	\$400.00	St. Louis (KMOV) (KMOV)	CBS SUNDAY MORNING	9/6/12
10.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20789- News @ 10pm Sun								1	1	\$810.00	\$810.00	St. Louis (KMOV) (KMOV)	CH4 NEWS 10P SUN	9/6/12
11.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	20053- Entertainment Tonight	4		X	X	X	X			4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: